

TeeTimeWatch.com is a leading source for tee time reservations, discount golf certificates, golf travel and golf information.

- 75,000+ Registered Users
- 150,000 Opt In Golfer Email Addresses
- 70 - 100,000 page views per month
- Approximately 20,000 unique visitors per month
- 00:03:50 Avg. time on site

★ Banner Advertising

Ad Size	CPM
728 x 90	\$14
300 x 250	\$12
180 x 150	\$10
120 x 90 (All 4)	\$8 (all 4)

★ Search Results

Text	CPM
50 Characters	\$10

Advertise your company or product on our search results pages. You're guaranteed an impression on every search made. "Tee Time Results Sponsored by (Your Name Here)"

★ Confirmation Prints

Ad Size	CP Confirmation
160 X 250	\$0.50

Advertise your company or product on our confirmation print outs. Golfers must print out a confirmation every time a tee time or golf certificate is purchased.

★ Dedicated Emails

Golfers	CPM
Every 1,000	\$45
75,000+	\$25

\$100 Set Up Fee

★ TTW Newsletter

Ad Size	CP Week
275 X 225	\$350

Place your company or product on a featured box on our weekly email newsletter. Our newsletter goes out 3 times a week to 75,000+ nationwide golfers. Open Rate is 12 to 18%

Creative Specifications

- File names can be any number and type of characters as long as they constitute a valid Windows file name.
- No Java or Shockwave.
- No HTML creative (Only GIF, JPEG, or Flash) on ads.
- No Flash on emails.

The screenshot shows the TeeTimeWatch website interface. At the top, a large banner area displays "728 X 90". Below this is the website header with navigation links: Home, My Golf, News & Resources, Courses & Travel, Pro Shop. The main content area includes a search bar for "Find Tee Times", a "Free Newsletter Sign Up" section, and a "Tee Times and Golf Certificates" list. The bottom of the page features several ad spots with dimensions: 180 X 150, 300 X 250, and 120 X 90. The footer contains the TeeTimeWatch logo, navigation links, and copyright information.

Email Newsletter Sample

TeeTimeWatch Home | Tell A Friend | Pro Shop

PLAY MORE GOLF!
Mountain Shadows Golf Club - Paradise Valley, AZ

Save Now Play Later

There are great Golf Certificate specials this week. You can lock up on the savings today and play later.

Simply search for your zip code and look out for the green (★) icon to save huge!

Visit TeeTimeWatch.com Now!

275 X 225

New Courses

- DeBary Golf & Country Club - DeBary, FL
- Fowler's Mill Golf Course - Chesterland, OH
- Mission Inn Resort - Howey in the Hills, FL
- Palmetto Hall - Hilton Head Island, SC
- Renditions Golf Course - Davidsonville, MD
- Richter Park Golf Course - Danbury, CT

Tell A Friend

Share TeeTimeWatch! You and your friend will be automatically entered for a chance to win a \$50 golf gift card. **Tell a Friend!**

Home Page | Contact Us | Privacy

Search Results Sample

TeeTimeWatch BETA Home | My Golf | News & Resources | Courses & Travel | Pro Shop

35°F Irvington, NY Tue 43/38 Wed 55/32 Get 7 Day Forecast - EDIT

Revise Your Search
orlando
Enter zip code, city, state, course or date

Orlando, FL Tee Times & Golf Certificates Brought to you by Callaway Golf

Search Criteria
City Orlando | State FL | See next 3 days

Rock Springs Ridge Golf Club Apopka, FL 32712 ★ 4 Golf Certificates Save up to \$13 Tee Times Unavailable	Eastwood Golf Club Orlando, FL 32828 ★ 6 Golf Certificates Save up to \$14 Mar 10 8 Tee Times Save up to \$3	Twin Rivers Golf Club Oviedo, FL 32765 ★ 8 Golf Certificates Save up to \$15 Mar 10 14 Tee Times Mar 11 16 Tee Times Mar 12 16 Tee Times	Indigo Lakes Daytona Beach, FL 32114 ★ 4 Golf Certificates Save up to \$31 Tee Times Unavailable
Pebble Creek Golf Club Tampa, FL 33647 ★ 4 Golf Certificates Save up to \$10 Tee Times Unavailable	Orange Lake Resort & Country Club Kissimmee, FL 34747 ★ 4 Golf Certificates Save up to \$51 Mar 10 3 Tee Times Save up to \$28 Mar 11 3 Tee Times Save up to \$28	DeBary Golf & Country Club DeBary, FL 32713 ★ 4 Golf Certificates Save up to \$16 Mar 10 2 Tee Times Mar 11 16 Tee Times Mar 12 2 Tee Times	Harmony Golf Preserve Harmony, FL 32801 Mar 10 10 Tee Times Save up to \$44 Mar 12 6 Tee Times Save up to \$44

Distance Price Course Certificates

Harmony Golf Preserve
Harmony, FL 32801 | 0.3 mi.
View Tee Times Save up to \$44

Winter Park Country Club
Winter Park, FL 32789 | 4.1 mi.
View Tee Times Save up to \$12

Ventura Country Club
Orlando, FL 32822 | 4.9 mi.
★ 4 Golf Certificates Save up to \$15

Shingle Creek Golf Club
Orlando, FL 32819 | 7.9 mi.
★ 4 Golf Certificates Save up to \$60

Confirmation Sample

Tee Time Certificate

Pocono Manor Inn & Golf Resort
(800) 233-8150
Valid for 1 player Monday through Friday. Not valid on holidays. Brought to you through our partnership with Golf Magazine.

- Includes green fee and cart.
- This certificate is valid only one time.

TO REDEEM
After purchase contact the golf course to book your tee time. Give them the ID # on the golf certificate. Present it on day of play.

ID 42956
Expires 12/31/2009
Reserved for
Player Name
Due at course \$ 0.00

TeeTimeWatch
(203) 874.GOLF • teetimewatch.com

160 X 250